



WEWS

ORDER

Flight Dates **09/12/12-09/18/12**

Contract / Revision **309330 /** **Renacci For Congress OH-16 9.12-1**

Original Date / Revision
08/27/12 08/28/12 Agency Com 15%

Advertiser **Renacci / Republican / Cong**
815 Slaters Lane
Alexandria, VA 22314

Agency **American Media and Advoc**

Buying Contact
815 Slaters Lane
Alexandria, VA 22314

Sales Office EWSDC
Sales Region NAT
Agency Ref

Order Sep 00:20:00

Estimate # **3091**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35-64

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 28025

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	13	\$23,821.25	\$28,025.00	0.00	08/27/12	09/18/12	13	\$23,821.25	\$28,025.00
Totals	13	\$23,821.25	\$28,025.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/12/12	09/18/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---					1	\$450.00		0.00			
		Week: 09/17/12	09/23/12	-T-----					1	\$450.00		0.00			
N 2	WEWS	09/15/12	09/15/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00



WEWS

Print Date: 09/24/12

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Contract / Revision **309330** Flight Dates **09/12/12-09/18/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Renacci / Republican / Con** Product **Renacci For Congress OH-1** Estimate # **3091**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	09/15/12	09/15/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$15,000.00		0.00			
N 3	WEWS	09/12/12	09/18/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	--W-F--		2				\$850.00		0.00			
	Week:	09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 4	WEWS	09/12/12	09/14/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	--WTF--	:30	2	\$1,100.00	P-2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	--W-F--		2				\$1,100.00		0.00			
N 5	WEWS	09/16/12	09/16/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$800.00		0.00			
N 6	WEWS	09/15/12	09/15/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$800.00		0.00			
N 7	WEWS	09/12/12	09/18/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTFSS	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	--W-F--		2				\$2,200.00		0.00			
	Week:	09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 8	WEWS	09/12/12	09/18/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$2,200.00		0.00			
	Week:	09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 9	WEWS	09/16/12	09/16/12	SU 5-530a Wall Street Re SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$25.00		0.00			
Totals														13	\$28,025.00